

Forest Parkinson Mearns

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Personal Profile - Videographer

Creative and deadline-driven self-shoot videographer passionate about delivering impactful and engaging video content and photography. Fascinated with creating documentary shorts, with a varied background in making informational films, short films, and animations. Knowledgeable with all stages of the production process, with a particular proficiency for video editing software such as FCPX and Adobe Premiere Pro. Skilled at creating unique ideas from video briefs and developing a coherent project plan to ensure a successful project delivery. Able to work within a fast-paced and dynamic environment, including having the flexibility to respond to a range of video production needs.

Competencies

Video Production Skills

- Extensive experience of FCPX and competence in Adobe Creative Suite programs in particular Premiere Pro, After Effects, Photoshop & Adobe Creative Cloud suite.
- Deep understanding of a variety of content styles, with an affinity for assembling a range of unique and distinctive digital video content that engages the viewer through a combination of eye-catching editing techniques.
- Good understanding of colour correction and grading footage to ensure consistency as well as experience with audio mixing, including selecting, editing and mixing music to set a suitable atmosphere for the project.
- Ability to create bespoke animation and infographics that enhance digital content as well as experience of shared storage systems and creating and updating a file management system that securely stores assets and video content.
- Confident in producing different assets for different mediums and capable of creating numerous versions of the same video to ensure success on each platform, for example creating square and subtitled videos for social media.

Technical Proficiency

- Experience with all aspects of video content production, including directing stakeholders and subjects on set, filming and photographing a range of subjects, setting up production equipment, and monitoring sound throughout a shoot.
- Knowledge of various equipment including DSLRs, professional camcorders, Tascams, direct mics, clip-on mics, LED lighting, tripods, dollies, grips, mounts and gimbals.
- Expert management of the end-to-end delivery of video content from initial brief through to delivery with the ability to produce, edit and deliver exceptional, engaging videos that show creativity while aligning with video brand guidelines.
- Proficient in self-shooting and working as part of a crew, in addition to applying videography skills that are beneficial for post-production such as recording B-roll and room/wildtrack sound.

Personal Skills

- Confident in communication, with a collaborative attitude that ensures smooth on-set shoots while keeping different brief managers up to date with the status of their project, and giving suggestions for encouraging social media growth.
- Deadline-driven, with a knack for working well under pressure while still producing high-quality content with short turnaround times to meet various deadlines due to good organisation and planning skills.
- Quick thinking and able to provide creative solutions for problem-solving, often through innovative suggestions based on my technical knowledge of video production and high attention to detail.
- Excellent standard of English, skilled at proofreading and implementing subtitles and/or closed captions into video and demonstrating a talent for interpreting video briefs by producing project plans and visual aids to develop the concept.
- Proficient in project research and sourcing media, as well as recording and documenting relevant forms.

Work Experience

Videographer - London Transport Museum - December 2021-present

- Filming, photographing, editing and creative content under tight deadlines which adhere to the LTM brand guidelines while ensuring that high production values and standards are maintained across all platforms.
- Accountable for the end-to-end delivery of finished film assets from initial brief through to delivery while ensuring they are completed in a timely manner, including delivering business critical projects across the museum.
- Collaborating with a variety of departments to inform the creative content and come up with innovative solutions to produce videos that drive visitors and external funding to the museum, while exploring new areas such as 360 content.

Video Production Assistant - Atrium Consulting Ltd - March 2021-present

- Producing, editing and delivering exceptional videos using FCPX, Premiere Pro & Adobe Creative Cloud suite.
- Collaborating with a team of trainers to develop innovative ideas into engaging, relevant content for the clients by showing creativity while always keeping the client's company guidelines in mind.
- Creating and maintaining asset folders across several video production drives to securely store and log all content, providing an efficient and logical production environment that promotes a seamless workflow.

Freelance Shooter/Editor - Football Beyond Borders - July 2020-March 2021

- Developing content ideas and executing them following the FBB editing process and workflow, including creating video content remotely to adapt to an ever-changing work environment and upholding COVID guidelines.
- Preparing for a shoot by creating video scripts, planning the schedule and participating in the upkeep of camera and editing equipment, then filming and editing video content for socials.
- Working with young people, football players, and branded partners to create content that champions the young people of FBB as well as collaborating with FBB externals and the delivery team.

Junior Film Creative - Various Independent Productions - October 2016-present

- Directing cast and crew across multiple productions to produce a range of video content, such as short films, documentaries, informational videos and animations.
- Applying a range of filmmaking skills to create content, for instance demonstrating an aptitude for technical equipment, proficiency for video editing and displaying an understanding of cinematography.
- Producing organisational documents for all stages of production, providing smooth production management with consideration for contingency planning.

Documentary Filmmaker - The British Museum - July 2019-August 2019

- Directed a small crew for the production of two short documentaries, requiring professional filmmaking skills and proficiency in time management, leadership and communication.
- Investigated possible subjects for the documentaries to secure unique stories and organise an efficient production schedule to reduce production time and costs.
- Collaborated with various crew members to ensure all stages of production kept within schedule and assisted the less experienced crew members with technical equipment and editing in post-production.
- Presented the public premiere for the films at BM, including introducing the documentaries and heading the Q&A.

Project Animator - The National Archives - July 2019

- Utilised stop-motion animation to create a documentary visually portraying mental health throughout history.
- Reviewed historical documents held at the National Archives to locate an impactful story that matched the themes of the project and fit the provided brief.
- Developed key stop motion skills such as the construction of sets and props, management of set lighting, and aptitude within the animation software Dragonframe.

Junior Film Creative (Work Experience) - Haymarket - February 2019

- Directed, shot and edited informational content, including a virtual company tour, for the internal E-Learning portal.
- Assisted in interviewing apprentices to document their experience within the company.
- Offered editing advice and recommended filming techniques that ensured a high-quality production.

Digital Marketing (Work Experience) - Haymarket, Stuff Magazine - July 2017

- Produced and shot various types of audiovisual content for Stuff magazine, including content for social media.
- Utilised digital marketing methods to establish a larger audience and extend Stuff magazine's social media presence.
- Created and published interactive video product reviews on several social media platforms, which involved the management of Instagram stories and video production processes.

Education

Further Education - Esher College

Distinction* Distinction* in Digital Film and Video Production - BTEC Level 3 National Extended Certificate.
C in A-Level Philosophy.

Secondary Education - Teddington School

10 A*-B (or 9-6) GCSEs, including A* in Media Studies, A* (or 9) in English Language, and A (or 7) in Computer Science.